

TERMS AND CONDITIONS

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Personal data

Purpose of the processing

When you visit the Site, ALD, as the data controller, collects personal data about you for the purposes of processing orders, alerts, notifications, sending information and/or responding to your requests, if necessary through forms and contact pages, conducting marketing operations (loyalty, promotions) and sending e-mail advertisements to our customers who have not objected or who have accepted.

Legal basis of the processing operations

Management of orders, order-related alerts and notifications, responses to your order-related queries: the legal basis of the processing is the performance of a contract (Cf. article 6.1.b) of the European Data Protection Regulation.

Management of alerts, notifications sending information, marketing operations: the legal basis for processing is consent (see Article 6.1.a) of the European Data Protection Regulation), as required by Article L. 34-5 of the French Post and Electronic Communications Code.

Moreover, if some information not mandatory for the purpose aforementioned are collected, they will be collected with your consent. This consent will be withdrawn at any time.

Your personal data are intended to the extent strictly necessary to fulfil their duties.

Data category

- Identity: title, surname, first name, address, delivery address, telephone number, e-mail address, date of birth, internal processing code for customer identification, data relating to registration on opposition lists.
- Data relating to orders: transaction number, details of purchases, amount of purchases, data relating to the settlement of invoices (payments, outstanding payments, discounts), return of products.
- Data required for loyalty and prospecting actions: purchase history.

Receiver of the data

To the extent necessary for the fulfillments of the above purposes, ALD may communicate some information to its entities, service providers as well as to its partners that are not members of the European Economic Area. These transfers are processed in a manner and guarantees that ensures appropriate security and confidentiality of the personal data (authorization by the competent data protection authority, contractual clauses signed between the service provider concerned and/or Binding Corporate Rule of ALD group).

Data retention period

Unless otherwise stipulated by legal or regulatory provisions, the personal data are stored for a duration no longer than necessary for the purposes for which they are processed, within the legal statute of limitations in force.

- Data required for order management and invoicing: for the entire duration of the business relationship and ten (10) years for accounting purposes.
- Data necessary for loyalty building and prospecting: for the entire duration of the commercial relationship and three (3) years from the last purchase.
- Data concerning opposition lists to be received from prospecting: three (3) years

Your rights:

You are entitled to access to your personal data, to obtain rectification and erasure, a right to restriction of processing, a right to object as well as a right to data portability, in the conditions defined by the applicable regulations, from the following email address: dpo.ald@aldautomotive.com

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